



# A CABELLO 2019-2020 Program Ad Rates

All ads are full color and are published in 400 programs for each show. They are also included as smaller inserts in our 3 *Vintage Vocals for the Soul* concerts and in at least one email blast to all on our email list. Thank you for your support of A Cabbello.

**MASTERS AND THE MOUSE** October 27, 2019

**MOTOWN MAGIC** May 3, 2020



**ONE SHOW, FALL OR SPRING ONLY:    BOTH SHOWS:\*    SEASON SERIES SPECIAL:**

<b><u>Premium Placement:</u></b>	(may be placed for either show)	Regular Price	<b>SAVE 20%</b>
<b>Back Cover:</b> (approx. 5" w x 8" H)	\$300	\$600	<b><i>\$480 (save \$120)</i></b>
Inside front <u>or</u> back cover (5" W x 8" H)	\$250	\$500	<b><i>\$400 (save \$100)</i></b>
<b><u>Standard Placement:</u></b>			
Full page (5" W x 8" H)	\$200	\$400	<b><i>\$320 (save \$80)</i></b>
Half page (approx.. 5" W x 3.875" H)	\$150	\$300	<b><i>\$240 (save \$60)</i></b>

Placing an ad with A Cabbello associates you with top-tier entertainment and supports our Mission:

**A Cabbello is committed to pursuing excellent, fervent and innovative music-making with the message of love and unity, that fosters an enlightening artistic and spiritual experience for our members and audiences.**

Payment and ad copy *must be received by the dates below*, otherwise placement and location in the program cannot be guaranteed. Placing your ad early gets you better placement.

<b><u>Deadlines:</u></b>	<b><u>Ad Reservation Due date:</u></b>	<b><u>Copy &amp; payment due dates:</u></b>	Performance dates:
<b>Masters and the Mouse:</b>	<b>Oct. 1, 2019</b>	<b>Oct. 15, 2019</b>	Oct 27, 2019
<b>Motown Magic:</b>	<b>April 3, 2020</b>	<b>April 13, 2020</b>	May 3, 2020

Acceptable formats: Hi-Res PDF, EPS with fonts converted to outlines (embedded) with minimum resolution of 300 DPI. Send signed agreement, payment and final art to: ACABELLO@gmail.com or

A CABELLO  
P.O. Box 183  
Palm Springs, CA 92263  
(888) 520-1008



# A CABELLO 2019-2020 Program Ad Rates

Mail to A Cabbello P.O. Box 183, Palm Springs, CA 92263. Questions? Email: [ACABELLO@gmail.org](mailto:ACABELLO@gmail.org) or call: 714-814-5666.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

## A) Select your ad size:

Includes full-color ad in all glossy printed programs plus eNewsletter distribution to our entire email list at least once.

- Premium Full-page cover color ad
  - Back
  - Inside-front
  - Inside-back (Limited availability)
- Full-page color ad
- Half-page color ad

## B) Select your ad package:

\_\_\_ Season Series SPECIAL (20% discount, both shows)

TOTAL DISCOUNTED SEASON PRICE: \_\_\_\_\_

\_\_\_ Single Show

\_\_\_ Masters and the Mouse

\_\_\_ Motown Magic

Total Single Show Price: \_\_\_\_\_

If you need assistance in designing your ad, send an email to [ACabbello@gmail.org](mailto:ACabbello@gmail.org). Designing help is extra.

**C) Payment:** Payment is due on dates described. If paying by credit card, complete this form, sign, scan and email to [acabbello@gmail.org](mailto:acabbello@gmail.org). Payment may also be via mail. Make check payable to A CABELLO Advertising. Mailing address is at the bottom of this page. We can also invoice you.

Credit Card  AmEx  MC  Visa

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CV CODE: \_\_\_\_\_

Complete Billing Address: \_\_\_\_\_

Comments: \_\_\_\_\_

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## A CABELLO 2019-2020 Program Ad Rates

### AD RESERVATION AGREEMENT:

#### Agreement

Terms and Conditions: Full payment is required when ad reservation is made subject to the above Program Ad Rates. Advertiser represents that any photograph, artwork, text or other copyrightable material it provides to A CABELLO is either owned by Advertiser or Advertiser owns the rights of copyright. Advertiser agrees to indemnify and hold A CABELLO harmless for any damages, expenses, including attorney fees and court cost which may arise from any claim against A CABELLO for the use of material supplied by Advertiser. Advertiser assumes liability for all content of its content. A CABELLO reserves the right to reject any submission for any reason. Advertiser agrees to hold A CABELLO harmless for failure, due to any cause, of the submission to appear as scheduled or as submitted. In that event, A CABELLO may refund the fee for placing the ad, or run the ad in the next show program, at A CABELLO'S discretion. In no event shall A CABELLO be responsible for consequential damages or for any amount over what was paid for the ad placement. Advertiser is responsible for any additional charges for layout or copy changes requested by the Advertiser after the ad has been submitted. Advertiser hereby consents to the jurisdiction and venue, under the laws for the State of California, of the County of Riverside, California. This contract contains the entire Agreement, between the parties. Program advertising for businesses may be tax deductible; consult your tax advisor. Rates are subject to change without notice before this contract has been signed, payment made, and final artwork of the advertisement has been received by A CABELLO.

I have reviewed and agreed to the Program Ad Rates , Terms and Conditions and Ad Reservation Form ; further, if I've provided credit card information, I authorize my credit card to be charged.

Advertiser's Signature X \_\_\_\_\_ Date \_\_\_\_\_

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